

# SUSTAINABLE PEACE EDUCATION, EMPOWERMENT AND DEVELOPMENT PROGRAM



## IMPACT REPORT 2014-2016

# SUSTAINABLE PEACE EDUCATION, EMPOWERMENT AND DEVELOPMENT PROGRAM ( S P E E D )

## PREVIEW

In the course of designing, developing and executing development projects, Egunec Education Support Foundation (EESF) full realized how important peace is to sustainable education. Aside a default narrative that education thrives better in a peaceful society, EESF soon found its partner community Nyanya in the throes of some deadly terrorist attacks. This reality elicited varied response from community youths and gave EESF a practical picture of the development needs of young persons in vulnerable communities. This reality led to the temporary relocation of our project office to Nyanya in order to be in the best position to explore the mechanisms behind peace in vulnerable communities.



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**“With an exhaustive exploration of responses, mind-sets and development capacities, the initiative sustainable peace education, empowerment and development Program was birthed. SPEED seeks to empower young people in vulnerable communities with the tools for peace leadership and entrepreneurship. SPEED looks at conflicts from a deep rooted perspective identifying the ticking time bombs present in our target environment that facilitates or enables conflicts. Our belief is that by dealing with these issues from the roots, we can prevent conflicts and facilitate peace. We therefore seek to position and empower the beautiful minds in vulnerable communities with the capacity to thrive and become solutions. .”**

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# SUSTAINABLE PEACE EDUCATION, EMPOWERMENT AND DEVELOPMENT PROGRAM ( S P E E D )

## PARTNERSHIP

The Sustainable Peace Education, Empowerment and Development Program is a peace and education program partnership between EESF, MasterPeace, a global peace institution and Cyrus Heal, a global peace-making and development expert.



**Coach Heal**  
Peace-making expert

# SUSTAINABLE PEACE EDUCATION, EMPOWERMENT AND DEVELOPMENT PROGRAM ( S P E E D )

## PARTNERSHIP PROFILE



**Egunec Education Support Foundation seeks to be the number one peace education provider to 1000 vulnerable communities in Africa by 2037.**



**MasterPeace is an international grassroots movement dedicated to prevent conflicts by using soft power to bring opposites together, by using dialogue to create common understanding and by using capacity building to create concrete perspective.**

**Launched in 2011, MasterPeace currently exists in about 39 countries around the world.**



**Cyrus Heal (known as Coach Heal in the consultancy world) is the leading peace-making expert in the world. As a coach, he has deep rooted expertise in positioning, capacity building and partnership development with a multi-disciplinary background in Law, project design and psychology.**



## **SUSTAINABLE PEACE EDUCATION, EMPOWERMENT AND DEVELOPMENT PROGRAM ( S P E E D )**

**Between 2014 and 2016, several projects on peace education  
were birthed involving young persons.**

### **OUR PROJECTS**

**WALL OF CONNECTION**

**SPEED CONCERT**

**COMMUNITY DEVELOPMENT AMBASSADORS' PROJECT**

**SPEED TOURNAMENT**

**EGUNEC SKILLS AND ACQUISITION TRAINING**





# THE WALL OF CONNECTION



# SPEED

SUSTAINABLE PEACE EDUCATION, EMPOWERMENT AND DEVELOPMENT PROGRAM  
( S P E E D )

## THE WALL OF CONNECTION



**If walls are built to separate communities, what happens when another community nearby is in danger? If the walls of many cities and countries are built out of mistrust, where is the sense of community, which is a requisite for promoting the culture of global peace? What if these walls were made stronger by bonding minds to be able to perceive the symbols of division and exclusion as veritable tools for social cohesion?**

**SUSTAINABLE PEACE EDUCATION, EMPOWERMENT AND DEVELOPMENT PROGRAM  
( S P E E D )**

## THE WALL OF CONNECTION



### Accomplishment and Stories of Impact

Masterpeace actualizes the Walls of Connection with some beautiful painting splashed across the world to epitomize unity and inclusiveness.

And we at EESF have, through a partnership effort with Masterpeace, extend the powerful idea to the vulnerable communities within our space of impact: Nyanya-Maraba axis.

**OUR PIONEER “WALL OF CONNECTION”, WHICH DEMONSTRATES THE ESSENCE OF MASTERPEACE’S AIM IN AFRICAN AND PARTICULARLY THE NIGERIAN CULTURE, IS FOUND AT JUNIOR SECONDARY SCHOOL, ADO.**

**IT WAS DONE TO MARK THE INTERNATIONAL WORLD PEACE DAY.**

**SUSTAINABLE PEACE EDUCATION, EMPOWERMENT AND DEVELOPMENT PROGRAM  
( S P E E D )**





# THE WALL OF CONNECTION



**MR. DANIEL OJADUA, CREATOR OF THE SPEED WALL OF CONNECTION,  
CELEBRATES PEACE WITH SOME PUPILS OF JSS ADO!**

**SUSTAINABLE PEACE EDUCATION, EMPOWERMENT AND DEVELOPMENT PROGRAM  
( S P E E D )**



**EESF EXECUTIVE DIRECTOR,  
EBERE UJAM  
WITH THE STUDENTS OF JSS ADO**

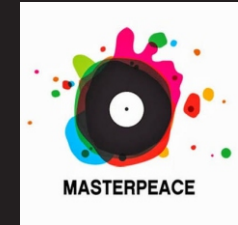
# SPEED

**THE EESF STAFF  
AND TEACHERS OF JSS ADO**





# THE WALL OF CONNECTION



## TWC COLLABORATING CREATIVE



**D.I.A**  
**Rapper, Activist and**  
**MasterPeace Ambassador**

Didam Iliya Ajeye (D.I.A) is a young rapper and peace activist from Northern Nigeria. His home state Kaduna in the Southern Region as well as a minority tribe has been made vulnerable in the wake of some gruesome terrorist attacks on poor villages for over a decade.

And today, with the destruction of farmlands and massacring of innocent lives including women and children, walls of fear, mistrust, hate and wild threats stand tall across the various regions of the state.

This has also become a grim reality spreading fast beyond Kaduna particularly among young Nigerians. However, D.I.A chose a different response to the crises. Rather than embrace the symbols of division and exclusion, he is using rap to educate the society and also conscientize the ideals of social cohesion. As a voice of impact, he makes lyrics that would heal hearts and then connect minds at a realm of peace.

DIA's current collaborative efforts with Masterpeace and EESF include neutralizing the subconscious tensions hovering across the River Kaduna Bridge, between Southern Kaduna and the Northern part following a string of seemingly unending crises.



**THE SUSTAINABLE PEACE EDUCATION,  
EMPOWERMENT AND DEVELOPMENT CONCERT**

**SPEED  
CONCERT**



## THE SUSTAINABLE PEACE EDUCATION, EMPOWERMENT AND DEVELOPMENT CONCERT

The SPEED concert – as one fruit of EESF's sustained peace building actions and an extension of the Masterpeace Global Peace Concert – is a potential catalyst for peace education towards a more sustainable world. This, to us, augments resilience building as well as community cohesion through a culture of peace in the theory of social change.

# Our Approach

Harnessing the creative energies of young, socially conscious voices gifted in performance art like spoken word and music has been our central efforts for the SPEED Concert. It's also an approach substantiated with dialogue (a panel session) where the core essence of peace education in the philosophy of people living in violence-prone and even former conflict areas is illuminated. And our subtle aim is to inspire a community of Nelsons right from the grassroots, ambassadors who will embrace their purpose and the knack for expression as peace building elements in their respective communities.



**Art  
is the bridge  
to dialogue**

- Brainbox  
Spoken word artist



**MUSIC GALORE**



**PANEL SESSION**

**Performance Arts And Dialogue are the key components of  
the SPEED CONCERT.**



# SPEED DEBUT



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*Art is so powerful that it elicits very strong emotional responses that ignite deep conversations about an issue. It is the bridge to dialogue and this forms the basis for the SPEED Concert, bringing together a community of youth peace 'artists' and facilitating incisive thoughts to creating new insights for a culture of peace in vulnerable communities.*

**- SPEED CONCERT**

On 25th June, 2016, we held the debut SPEED concert in partnership with Masterpeace Nigeria. Here Ebere Ujam, EESF's Executive Director who also doubles as Country Rep for Masterpeace welcomes the audience comprising of performance activists 'artists', community youths and University student leaders, volunteers, journalists, entrepreneurs and human right lawyers.

## SPEED CONCERT ARTIVISTS

*With the creative energies of young, socially conscious voices gifted in performance art like spoken word and music harnessed at the SPEED Concert, we inspire a community of Nelsons right from the grassroots and ambassadors who will embrace their purpose and the knack for expression as peace building elements in their respective*



**The amazing lineup of 9 performance activists comprising 5 spoken word artists (Brainbox, Ayoola Emmanuel, Simnom Emmanuel, Deji Ige and Rachel Charles), 3 singers (Funboi Ogunnaiké, Blessing Tangban and Kilokeys Ezudiunno) and a rapper (D.I.A Didam Iliya) who gave mesmerizing renditions advocating for peace in Nigerian vulnerable communities. The passionate and exceptionally talented young performers at the debut show poured out their hearts through powerful lyrics of hope and for social justice.**



## PEACE LYRICS

“It is a responsibility on all sides to put those  
drum sticks aside  
And seek the peace that resides within us  
So the love that comes between us  
Will seal the fault-lines between us

- Drumbeats of War

**BRAINBOX**  
(SPOKEN WORD ARTIST/ACTIVIST)

“I wake up in the morning  
Tell you what I see on my TV screen  
I see the blood of an innocent child  
And everybody's watching

- Asa cover of Fire on the Mountain

**BLESSING TANGBAN**  
(GUITARIST/MUSICIAN)

# SPEED



## NELSONS

*Southern Kaduna in Northern Nigeria has witnessed extreme degrees of violence but SIMNOM and D.I.A are not deterred from pursuing their purpose as meaningful youths. Their touching performances at the peace gathering demonstrated resilience and the right response in the wake of violence, inspiring youths from major conflict areas in the world (who might be looking to take up arms) to learn that they too can serve as vessels for the expression of peace in their communities.*





## MAKING YOUNG NELSONS:

The Masterpeace effect on **SPEED** Concert is derived from the concept that “more nelsons automatically mean less armed conflict and also less lives, houses and economies destroyed by violence”.



# Thoughts from the panel session



*For HEAL, the times have changed. Using his secondary school as example where there used to be a lot of promise with young boys expressing beautiful dreams for the future, he thinks violence is infiltrating minds and this is due to the volatile nature of today's communities in which the executive functioning skills of young people are affected.*

## COACH HEAL

*(The “Psychological Factor”, Community Function and Mentorship Tablet)*

I CAN'T STOP A BOMB IN ADAMAWA, OR MILITANTS FROM BLOWING UP PIPELINES IN THE NIGER DELTA BECAUSE I'M NOT IN A VISIBLE POSITION OF POWER OR AUTHORITY BUT THAT DOES NOT MEAN I AM POWERLESS. NOT BEING IN POSITION OF POWER DOESN'T MAKE YOU POWERLESS AND THAT'S THE ESSENCE OF MENTORSHIP BECAUSE FOR EVERY DISASTER, THERE ARE SURVIVORS WHOSE RESILIENCE CAN HELP CUSHION THE DEEP PSYCHOLOGICAL AFTEREFFECTS ON OTHERS AND ENABLE THEM RESPOND POSITIVELY. THEN, THE COMMUNITY HAS AN IMPORTANT ROLE BEING THAT YOUNG PEOPLE ALWAYS NEED TO EXPRESS THEMSELVES OR POTENTIALS, SO A COMMUNITY CAN PROVIDE A MEDIUM INSTEAD OF LEAVING A VOID. THE COMMUNITY CAN CHOOSE INNOVATIVE, DEEP-ROOTED AND SUSTAINABLE DEVELOPMENT INITIATIVES WHERE YOUTHS CAN CHANNEL THEIR ENERGIES, NO MATTER HOW THEY FEEL IN ANY SITUATION PARTICULARLY IN CONFLICT.

**Coach Heal, a graduate of law from University of Abuja is a peace-making expert with a multi-disciplinary background in project design, partnership development and psychology. He specialises in positioning service organisations, knowledge firms, social enterprises and NGOs for peace. He is a value ambassador and leader of a new generation of peace-making lawyers.**

# Thoughts from the panel session



*Her masters in Criminology research from the Southern University of New Orleans centered on 'poverty and its relation to Insurgence. But she believe unrest in Nigeria was deeper than poverty as other factors such as religion, tribalism and the "YOU" factor play deeper roles.*

## **BLESSING TANGBAN** (The "YOU" Factor)

**UNREST STARTS FROM WITHIN AN INDIVIDUAL THEN OUT BEFORE SPREADING ACROSS SOCIETY. SO, IF "YOU" IS NOT AT REST, THE SOCIETY CANNOT BE AT REST BECAUSE IT FEEDS FROM THE ENERGY YOUR MIND GIVES. BUT IN THE END, PEOPLE HAVE TO TAKE RESPONSIBILITY FOR THEIR CHOICES. THEY HAVE TO BE MADE TO REALIZE THAT THE POWER OF ONE AFFECT OTHERS.**

Blessing Tangban is a Nigerian Afro-Folk singer, song writer and guitarist. She holds an Associate Degree in Substance Abuse Counseling, a Bachelor's degree in Criminal Justice and a Masters Degree in Criminology from Southern University at New Orleans. At the Age of 15, Blessing began her professional career in music. Her style is quite organic and geared towards expressing music in its most natural and honest form. To her credit, she's released a five song EP which featured the hit song "Pennsylvania" and "Excuses" from her upcoming debut Album. Today, Blessing is working tirelessly to integrate social justice in her soulful songs. She has a beautiful voice and plays at visual art events promoting peace.



# Thoughts from the panel session



*Brainbox narrates a touching story of how not being educated can make someone a thug. He put himself in the picture believing that education saved him and that it is indeed a veritable tool for peace.*

## **BRAINBOX** (The “INJUSTICE” Factor)

**MANY YOUNG PEOPLE ARE NOT HAPPY BECAUSE THERE'S A SENSE OF DEPRIVATION, A FEELING THEY HAVE BEEN CHEATED AND THAT THEIR FUTURE IS NOT SECURED WITH THE DISABLING ENVIRONMENT THEY LIVE IN. THIS BREEDS ANGER AND MAKES THEM WILLING TOOLS FOR EVIL MACHINATIONS. SO THE INJUSTICE HAS TO BE ADDRESSED. BEYOND THAT, EDUCATION HUMANIZES THE WAY THE MIND WORKS AND CAN PLAY A GREAT ROLE IN CREATING PEACE, IF PEOPLE READ MORE AND ALSO TRAVEL TO OTHER PLACES. ALSO, THE KIND OF INFORMATION PROLIFERATED ONLINE SHOULD FOLLOW COMMON ETHICS AS SOME CAN FOSTER VIOLENCE WITH A LOT OF NEGATIVE ENERGY EMANATING FROM MISINFORMATION.**

**Born Valentine Onyeka Ogunaka, BRAINBOX is a livewire act in the Nigerian spoken word scene, a leading voice for a generation of socially-conscious youth 'artists' and creative entrepreneur.**

**He holds a Bachelor's degree in Information Science from ABU, Zaria and has kept an impressive resume with traces of impact as a speaker, facilitator, panelist and performer at the National Youth Summit, Social Media Conference and Nigerian Teens Choice Award among several other platforms. A huge icon of inspiration for young people, Brainbox is shifting paradigms with his “I AM NOT A FAILED DREAM” lifetime project. His mission is direct: to inform and inspire for impact with a unique, scintillating, intellectually engaging and refreshing style. He won the HAGI Spoken Word Contest in 2016 for his piece, “I WILL SPEAK FOR HER”.**

# Thoughts from the panel session



*Ayoola beams light on the reward and value system. He thinks violence has become lucrative business for some youths who take up arms against their societies for the injustices meted out to them so they can be heard and thus be rewarded handsomely. This reflects tacitly on the idea of Amnesty given to Niger Delta militants during the late President Yar'adua's reign – if it effectively solved the main issues of environmental degradation and insecurity in their communities or should peace be transient?*

## **AYOOLA EMMANUEL** (The “Government and Reward System”)

EVERYONE HAS A VOICE. EVERYONE HAS A FORM OF EXPRESSION AND WILL FIND A WAY TO LET IT OUT. FOR THE NIGERIAN YOUTHS WHO FEEL SNUBBED AND DEPRIVED, FRUSTRATION CAN TAKE HOLD IN THE CENTRE OF THEIR HEARTS, PROVOKING ANGER AND DESTRUCTION. IN THIS SITUATION, GOVERNMENT MUST KNOW THAT ENGAGING YOUTHS IN A DIALOGUE TO “SETTLE” OR APPEASE THEM WITH SOME INDUCEMENT MIGHT ONLY SOLVE THE PROBLEM TEMPORARY AND THEN TRANSIENT PEACE IS NOT SUSTAINABLE. IT IS ALSO IMPORTANT THAT EVERYONE SEES THEMSELVES AS GOVERNMENT AND WORK IN VARIOUS CAPABILITIES TO BE RESPONSIBLE.

Ayoola Emmanuel is a Legal Practitioner, Speaker, Social Activist and a Creative Writer. His social activism in relation to world peace and justice has made him a favourite of Radio and TV stations. He has also featured in several dailies and magazines. He has taken his peace and justice crusade to various summits, some of which are, The Ambassadors Summit, The Social Media Conference, The Young CEOs Conference, The Nigerian Teens Choice Awards. Recently, he was a Speaker and Facilitator at the National Youth Summit 2016 which had an audience of over three thousand from all-over Africa.





**MASTERPEACE NIGERIA AMBASSADORS  
INSPIRED TO PROPAGATE THE IDEALS OF  
PEACE EDUCATION**



COMMUNITY DEVELOPMENT AMBASSADOR'S PROGRAM

SPEED

# COMMUNITY DEVELOPMENT AMBASSADOR'S PROGRAM

*The strength of every vulnerable community lies in the willingness of her youth to use their innate energies for social good such as peace building. And it is in making this responsibility a prime focus of the youths – some who have records with their community schools – that a project which seeks to develop and rehabilitate their communities was conceived.*

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As a Sustainable Peace Education initiative, the Community Development Ambassadors Project (CODAP) leverages on the ideal that sustainable development is designed to thrive well in peaceful environments. So we empower community youths with the requisite knowledge, skills and attitudes that can create as well as sustain a culture of peace in the fabric of society.

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**Coach Heal**  
Peace-making Expert and CODAP Initiator

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The Community Development Ambassadors Project (CODAP) propels youths to initiate, plan and execute sustainable development projects capable of building resilience in vulnerable rural communities.

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**Ebere Ujam-Ojadua**  
Executive Director,  
Egunec Education Support Foundation

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The strength of every vulnerable community lies in the willingness of her youth to use their innate energies for social good such as peace building.

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**Valentine Onyeka Ogunaka (Brainbox)**  
Collaborating Spoken Word Artist for CODAP



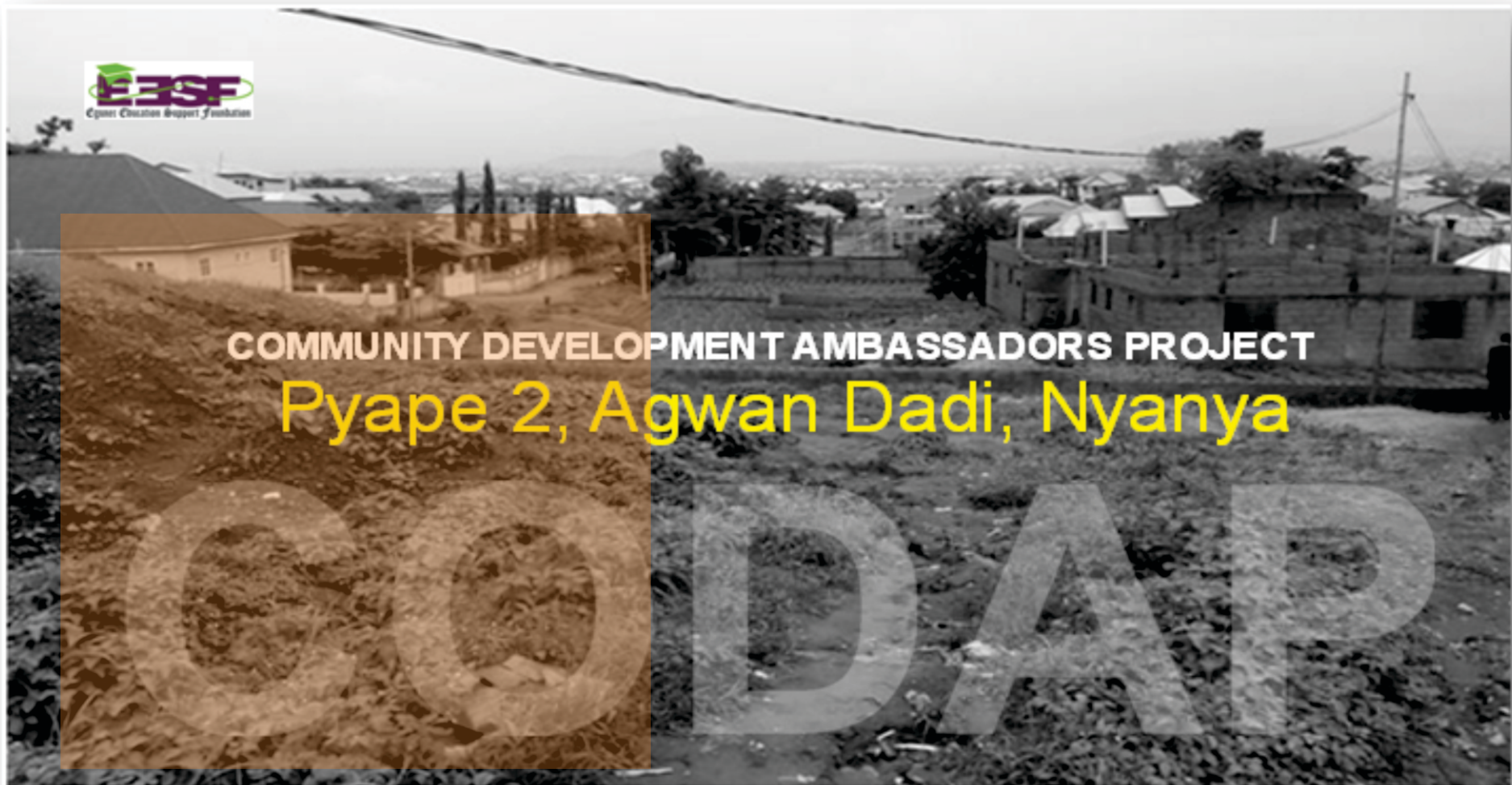
## OUR APPROACH

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**CODAP operates on the notion that youth (most especially those in vulnerable areas) represent the engine of sustainability. In so doing, EESF responds to the sustainable development needs of vulnerable communities while engaging youths as an active element of the sustainable development process.**



**So, we implement the Community Development Ambassadors Project (CODAP) like a workshop utilizing a specially designed toolkit called the Firewood Peace-building Model. The Firewood peace-building model was designed by Coach Heal as a customized tool for training young persons in vulnerable communities in Africa on peace-building. It comprises elements of design, participatory community research and knowledge**



In June 2015, following EESF's sustained impact on education within the Nyanya communities as well as a careful assessment of new needs ideally weaved as CODAP, a team of EESF staff and volunteers led by development lawyer and the project's initiator Coach Heal, visited Pyape 2, Angwan Dadi to ascertain the deeply subconscious and psychological effects of the 2014 Nyanya bomb explosions that killed more than 150 persons and dismembered body parts of several others. As regards to sustainable development, we wanted to see how a vulnerable community was responding to insurgency among other development concerns with the aim of rehabilitating the minds of community members using the creative stamina of their youths.



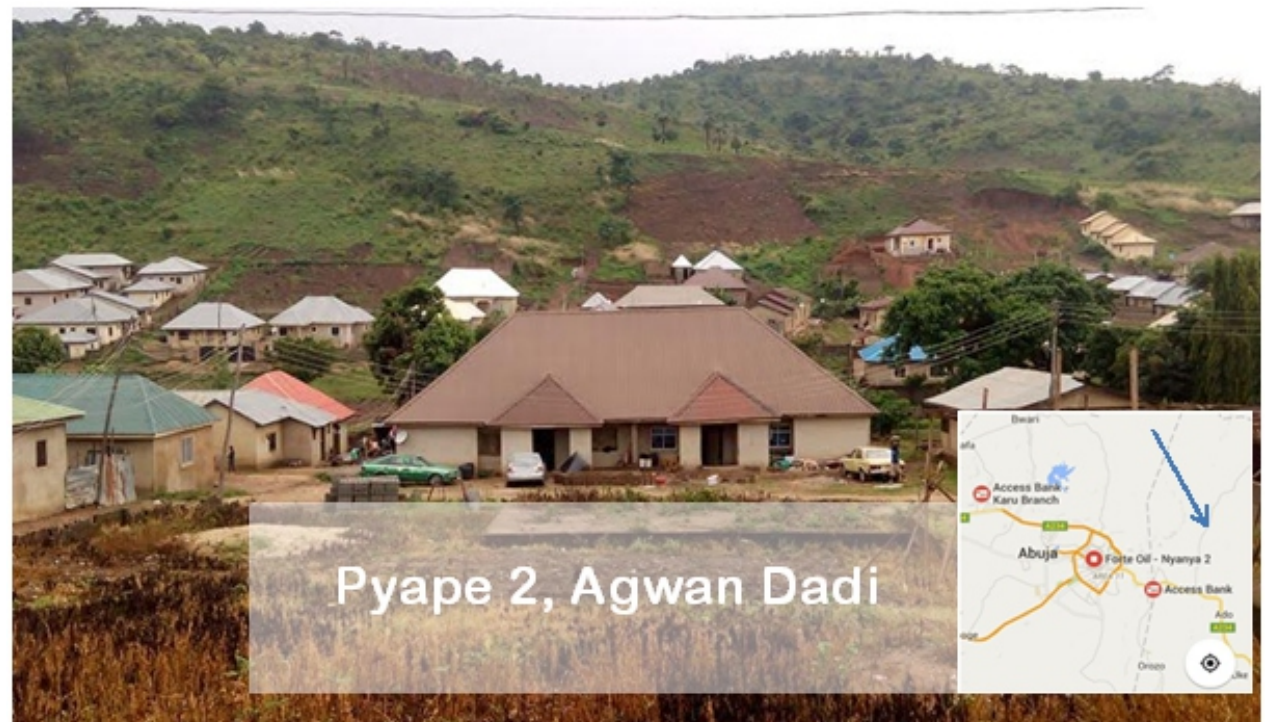


**EESF arriving Agwan Dadi, pilot community for CODAP**

Angwan Dadi, which means “Home of peace” or “Home of Good things”, is just one among four (4) other communities within the Nyanya vulnerable zone. With CODAP designed to be replicated across them, Angwan Dadi was picked as the pilot community for the project due to its central proximity to the scene of the bomb blasts and also the receptive nature of its dwellers. It is peaceful and welcoming, however from an earlier assessment involving Samson Solomon, the youth leader of Agwan Dadi and CODAP resource person, the bomb incidents had caused a massive decline in economic activities within the area and was instigating violent behaviours and lack of innovation among his comrades as many became idle.

## CALM AFTER THE STORM

For a recovering Angwan Dadi, the crises seemed over but sadly there was internal bleeding as we soon discovered the executive functioning skills of her youths and her resilience in development had been affected. There was stillness and fear among dwellers



## GIVING A NEW RESPONSE

"It's not what happens to us,  
but our response to what happens to us that hurts us."

- [Stephen R. Covey](#)



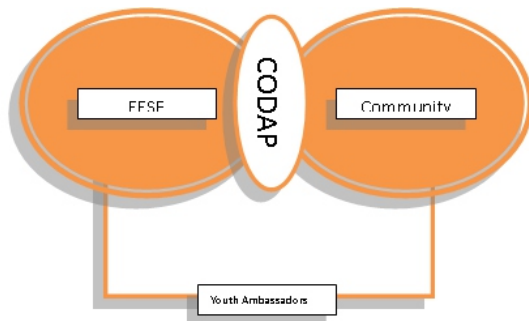
With the deeper consequences of unrest, EESF through CODAP needed to help create an internal response youth-driven sustainable development mechanism for Angwan Dadi which will also be applicable to other communities that suffer same fate.



## PARTNERSHIP

### MEETING COMMUNITY STAKEHOLDERS

By July, being that there had not been any government presence with urgent, realistic and sustainable initiatives to respond to the psychological and developmental issues in communities like Angwan Dadi, we found sincere and profound partnership with the community stakeholders comprising of the Prince, the elders, youth leader, two serving politicians and the chairman of Gbayi Community in Angwan Dadi.



Our Partnership structure for CODAP is replicable in all our target communities in Nyanya. The rapport between EESF and Agwan Dadi established trust and laid the groundwork for selection of the youth ambassadors on whose shoulder CODAP and its sustainability development initiatives would thrive. It's a strong support system that creates the avenue for both parties to recommend and select prospective Community Development ambassadors.



THE ANGWAN DADI COMMUNITY STAKEHOLDERS RECEIVED US WITH OPEN ARMS AND WERE VERY ENTHUSIASTIC ABOUT OUR MISSION. THEY GAVE THEIR BLESSINGS CONCURRING WITH CODAP PROPOSED CONTENTS THAT THEIR YOUTHS WOULD NOT ONLY BECOME BENEFICIARIES OF SUSTAINABLE DEVELOPMENT PROJECTS BUT ALSO INITIATORS.



## KEY BENEFICIARIES

### CODAP AMBASSADORS



On 3rd August, 2015, 44 Angwan Dadi youths gathered in an interactive session with EESF staff and volunteer facilitators to discuss issues besieging their community. Through some candid thoughts responding to our prearranged questions, they provided useful insights which helped in determining the likely very active participants for CODAP.



25 youths were selected based on community recommendations and EESF's assessment. The Agwan Dadi community picked 15 prospective ambassadors while EESF selected just 10. **FINALLY, ONLY THREE MADE THE LIST.**



## **KEY BENEFICIARIES**

### **CODAP AMBASSADORS**



**L-R: Ibrahim Dangana (24), Stephen Ochigbo (19) and Danlami Jacob (17) set for one of the most rewarding experiences of their lives. They are the 3 Angwan Dadi representative youths selected for CODAP pilot training and implementation.**

Aside meeting the CODAP Ambassadors selection criteria bordering along commitment, availability, and passion for knowledge, Dangana, Ochigbo and Jacob were very socially conscious. First they showed extraordinary interest in community development and were also solution-minded with beautiful ideas and motives in line with the project's objectives. These were discerned during our interactive meeting with the 44 youths and we found a leadership potential in them forging path for a mentorship model that would help sustain the program like impacting the knowledge gained from the project on the other Angwan Dadi youths.

## KEY BENEFICIARIES

### SHAPING MINDSET, VISUALIZING IMPACT

**“BEGIN WITH THE END IN MIND” - STEPHEN COVEY**

In September, we needed to get the minds of the selected ambassadors equipped for the journey of impact in Agwan Dadi so they can clearly understand the right steps in fulfilling CODAP'S mission and thus bettering their community.

**WITH THE RIGHT TEAM, THE RIGHT MINDSET AND THE RIGHT STEPS, YOU GET BRIGHT RESULTS”.**  
**- COACH HEAL**

**This CODAP mind exercise lasted for four weeks with Book Reading a central tool for self development. This would help them visualize the impact of the project in their minds and by essence develop a strong mindset towards the tasks and challenges that may arise – to perform effectively.**

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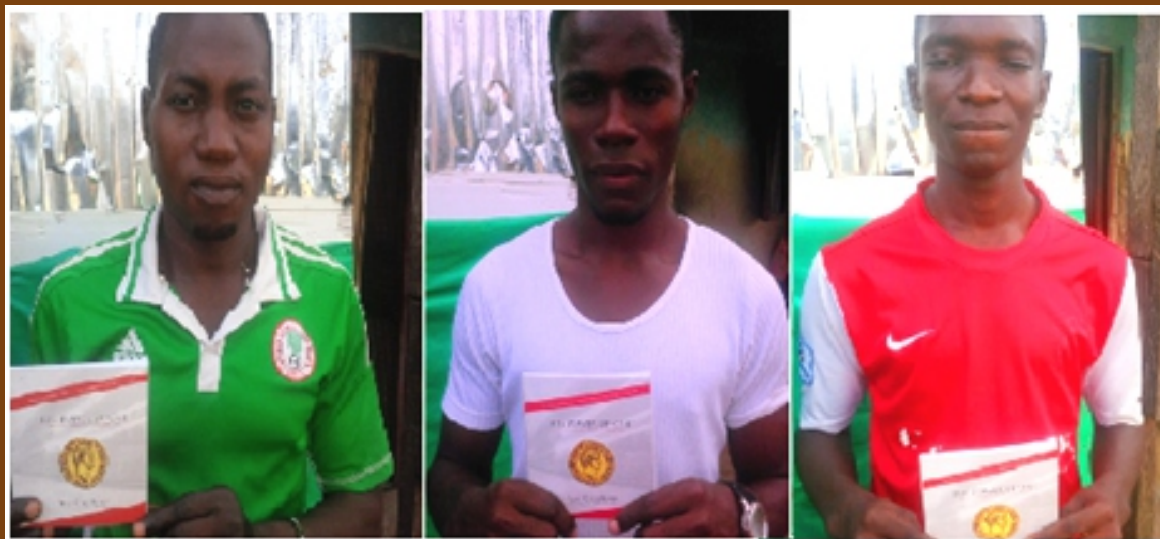
**FROM AN AMBASSADOR**

I am Danlami Jacob and I am 17 years old. I live in AngwanDadi, a vulnerable community in Nyanya, FCT Abuja. Here, we have experienced the harsh realities of insurgency in Nigeria and my burning desire is to bring the youth in my community under a common purpose. I am a change maker and with the CODAP training, my peers and I can design, plan and implement a sustainable development project in AgwanDadi and begin the process of rebuilding ahead of the Nyanya twin Bomb blast.

## KEY BENEFICIARIES

SHAPING MINDSET, VISUALIZING IMPACT

### BOOK OF THE MONTH:



**CODAP ambassadors enriched their minds with “The Power of One” by Femi Olamilekan. It was a great source of inspiration as themes explored courage, personal power, love and enthusiasm and adversity quotient amongst others.**

*A man who does not read  
Is not just an empty head  
When he's called upon to lead  
He's just as good as dead*

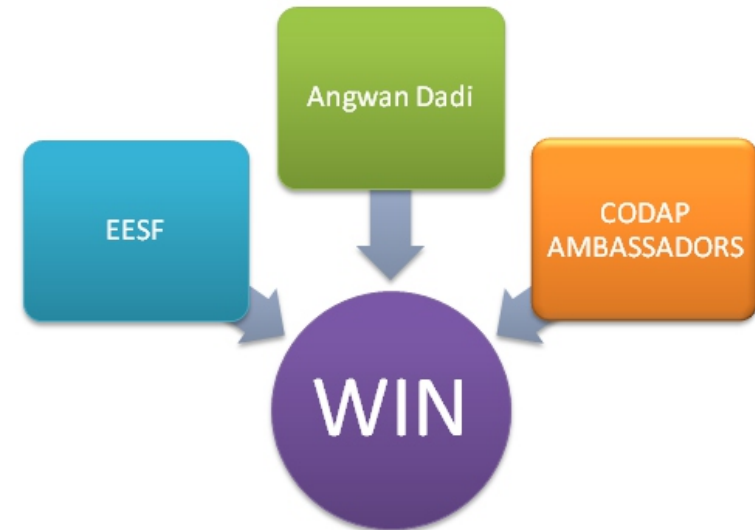
*To the mind reading is, what watering is to plant  
If a man must change his society, it is with what he has  
learnt*

**- BRAINBOX**  
*Poet and Youth coach*

## KEY BENEFICIARIES

### SHAPING MINDSET, VISUALIZING IMPACT

With more mind development books added to the reading list of the ambassadors, the process of complete “The Power of One” allowed the facilitators and ambassadors to have a common ground mentally. In its review, anchored by lead facilitator Coach Heal, a mentorship meeting was held culminating into certain mission statements and principles (personal integrity, empathy, Win-win mentality for the organization, community and mentorship) that would guide the ambassador's actions, performance and activities.



THE THINK WIN-WIN PRINCIPLE  
ADOPTED BY THE CODAP  
SUSTAINABLE DEVELOPMENT PROCESS



**Visualizing impact through mind development was simply structured to enable the CODAP ambassadors imagine a new, better-off and sustainable Angwan Dadi right before its physical manifestation.**



## **CODAP TRAINING**

### **THE FIREWOOD APPROACH**

On 3rd October, 2015, right before the CODAP training commenced, Nyanya experienced a third bomb blast in just a space of 17 months with over 40 persons injured. However this time, the community was aware of the effects and knew how to respond.

By 7th October, the three Agwan Dadi development ambassadors embarked on the exhaustive process of learning how to solve sustainable development problems using the FIREWOOD Approach.

#### **FIREWOOD IS AN EFFICIENT DEVELOPMENT MODEL FOR VULNERABLE COMMUNITIES**



Through the FIREWOOD approach, the youths were taught how to bring sustainable solutions to the development issues of their community, Angwan Dadi.

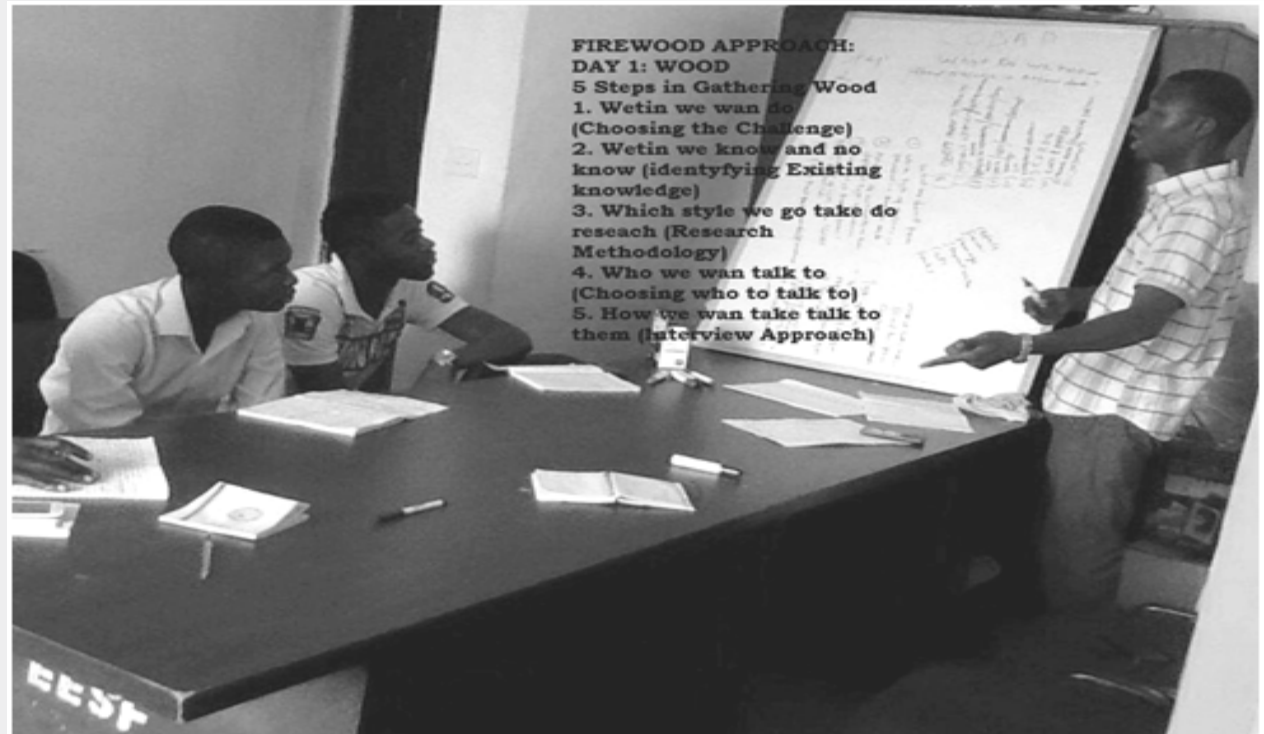
*The FIREWOOD approach draws inspiration from the human centred design, a process used for decades to create new solutions for multi-national corporations and which had over time been specially adapted for organisations working in communities in Africa, Asia and Latin America. The FIREWOOD approach begins by examining the needs and behaviours of the persons affected by the problem we want to solve. It helps us truly listen and understand what is truly affecting the people and what they want. It also ensures that our solutions are feasible and sustainable in the long run.*

- **Coach Heal (PEACE-MAKING COACH AND CODAP INITIATOR)**

## CODAP TRAINING

### THE FIREWOOD APPROACH

We introduced the FIREWOOD approach to the Agwan Dadi Community development ambassadors in the Nigerian Pidgin English, a language the youths are more comfortable with and for easy comprehension.



Coach Heal,  
Facilitating CODAP



Stephen Ochigbo, a  
CODAP iambassador  
mastering and  
illustrating the wood  
phase

## **CODAP TRAINING**

### **THE FIREWOOD APPROACH (RATIONALE)**

**CODAP training lasted until 14th November and for the twelve weeks, the ambassadors and EESF facilitators worked together to translate what they have gathered from the people in the field into opportunities and solutions.**

The reason for utilizing this approach for training the youth in community development constitute the following:

- The method relied more on the ingenuity and ability of the ambassadors to come up with the inspirational ideas that will develop their community which is a major objective of CODAP.
- The approach increased the speed and effectiveness of creating new solutions
- The approach simply guided while giving a platform for the ideas and creativity embedded in the ambassadors to show up.



## **CODAP TRAINING**

### **THE FIREWOOD APPROACH (RATIONALE)**

- At the end of the FIREWOOD approach training in the CODAP timeline, the ambassadors were able to:
- Understand **community problems, needs, constraint and barriers at a deep level.**
- Learn **how to conduct field research, who and how to interview as well as how to gather relevant information from the field.**
- Know **how to brainstorm, synthesize and derive opportunities and solutions from relevant information gathered in the field.**
- Master **the process of initiating, planning and executing development projects in their communities.**

## CODAP TRAINING

### FIELD TRAINING (MALARIA AWARENESS)

We extended the firewood training to the field as the ambassadors executed a malaria sensitization and awareness project in their community, Agwan Dadi.

During the information gathering stage, the team was able to collect relevant health data as it relates to the root causes of malaria in their community and with that information in hand were able to design a unique awareness and prevention programme suited to their



**INFORMATION GATHERING:** Interview was one instrumental the ambassadors used in gathering community opinions about malaria. An elder, the Gbayi community chairman of Angwan Dadi and some community members were

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*The awareness project was a practical demonstration of their training which engaged them and also embedded the project training deeply in them. Through this malaria awareness and prevention programme, they were able to liaise with community leadership on the way forward as well as educate members of the community on how to prevent the spread of malaria within the community. Issues such as stagnant water, location of farms near residences and poor sanitation habits were amongst some of the issues addressed.*

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## CODAP TRAINING

### FIELD TRAINING (MALARIA AWARENESS)



CODAP in its pilot phase was successful in its capacity building objective and understanding of the necessary variables and measures would go a long way in making youth in the rural communities an active channel for achieving peace through the sustainable development Goals (SDGs) and create self-sufficiency in youth in vulnerable communities.

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Ebere Ujam-Ojadua  
Executive Director,  
Egunc Education Support Foundation



INFORMATION GATHERING by Ibrahim Dangana through observation was also key. Findings would be used to sensitize his people, the Gbayi community of Angwan Dadi.





SPEED TOURNAMENT

SPEED



## THE SPEED TOURNAMENT

SUSTAINABLE PEACE EDUCATION,  
EMPOWERMENT AND DEVELOPMENT  
TOURNAMENT

Soccer brings people together (especially in vulnerable community areas) either as players or spectators and then promote friendships as well as activate dialogue concerning issues in the community. Youths gather to participate in football for peace education. This is the basis upon which SPEED tournament was developed by the CODAP ambassadors who were able to capture the attention of thier community towards peace building using football as an educative medium.

**Coach Heal**  
Peace-making Specialist and CODAP Initiator

Football is a high point of interest in our community. Using the skills acquired in our training, we were able to preach peace using football.

**Ibrahim Dangana**  
CODAP Ambassador and designer SPEED Tournameent



# THE SPEED TOURNAMENT

**SUSTAINABLE PEACE EDUCATION,  
EMPOWERMENT AND DEVELOPMENT  
TOURNAMENT**



# SPEED TOURNAMENT



*Sport has the power to change the world. It has the power to inspire. It has the power to unite people in a way that little else does. It speaks to youth in a language they understand. Sport can create hope where once there was only despair...*

**NELSON MANDELA**  
GLOBAL PEACE HERO

## THE SPEED TOURNAMENT

SUSTAINABLE PEACE EDUCATION,  
EMPOWERMENT AND DEVELOPMENT  
TOURNAMENT

SPEED tournament as the sports, peace and education component of SPEED utilizes youths' passion for soccer and its ability to bring them together as a strategic means to urge peace using education. It is birthed upon our partnership with Masterpeace, a global peace institution and one fruit of our Community Development Ambassadors Project (CODAP).



**YOUTHS GATHER TO PARTICIPATE  
IN FOOTBALL FOR PEACE**



**THE SPEED TOURNAMENT**  
SUSTAINABLE PEACE EDUCATION,  
EMPOWERMENT AND DEVELOPMENT  
TOURNAMENT

## **ACCOMPLISHMENT AND STORY OF IMPACT**

In the evening of 21st September, 2016, Angwan Dadi was lit with vigor and excitement as her young population of 50 congregated at the community football pitch to mark the International Day of Peace with a match and a 15 minutes half-time presentation (peace education) by EESF facilitators on the significance of the game for peace building. This included buttressing the essence of working as team to achieve the goal and imbibing the spirit of sportsmanship.

**BEYOND THE GAME:** The youths are out to make a profound statement with sport as MRS. Adedapo Helen, representing EESF, speaks to the teams on the significance the match and to play in their best characters.



# SPEED TOURNAMENT



*Peace is not merely a  
distant goal that we seek,  
but a means by which we  
arrive at that goal.*

**MARTIN LUTHER KING JNR.**  
PEACE, HUMAN RIGHTS ACTIVIST



**THE SPEED TOURNAMENT**  
SUSTAINABLE PEACE EDUCATION,  
EMPOWERMENT AND DEVELOPMENT  
TOURNAMENT

## **ACCOMPLISHMENT AND STORY OF IMPACT**

**The SPEED Tournament was first launched in Angwan Dadi not only because it's a vulnerable community that required urgent rebuilding initiatives but that amazingly two ambassadors from our CODAP efforts, Stephen Ochigbo and Ibrahim Dangana initiated the project. They'd perceived the event first as a soccer player and fan but also visualized the impact of youths coming together with a mindset to imbibe the elements of peace through a sport they are all passionate about.**



**So they facilitated the process of organizing the participating teams, held several meetings with us on logistical needs and refereed the match which ended on a 2-2 draw. Before dispersal, they both encouraged the young players to exchange their shirts with hugs and handshakes while facilitators applauded with Adelapo Helen, EESF representative, awarding them the Masterpeace-EESF certificate for peace building sport activists.**



**THE SPEED TOURNAMENT**  
SUSTAINABLE PEACE EDUCATION  
AND EMPOWERMENT DEVELOPMENT  
TOURNAMENT

## **ACCOMPLISHMENT AND STORY OF IMPACT**



**THE SPEED TOURNAMENT: The young Peace Building Sport Activists of Angwan Dadi understand & appreciate the power of their favourite game in fostering unity and teamwork to achieve sustainability.**



EGUNEC SKILLS ACQUISITION TRAINING

SPEED

# EGUNEC SKILLS ACQUISITION TRAINING

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EGUNEC SKILLS ACQUISITION TRAINING



**To be bored, to be unengaged as a youth  
in a community is to be vulnerable...**

Working in vulnerable communities along the Nyanya constituency, one key observation EESF made is that violence experienced by these communities over the years is not unrelated to the persistent unemployment status of many youths. This finding was later validated by our visit to Agwan Dadi, our pilot community for CODAP, where Samson Solomon, a youth leader and resource person explained that the bomb incidents of 2014 and 2015 had caused a massive decline in economic activities within the area and was instigating violent behaviours and lack of innovation among his comrades as many became idle. Already, we had launched ESAT as a tool for peace education in Nyanya vulnerable communities, solving unemployment to mitigate violence and other crime-related activities.

Ebere Ujam-Ojadua  
Executive Director, Egunec Education Support Foundation

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## ESAT AIMS AND APPROACH



***The training, targeted at youths out of school, under-skilled persons and unemployed graduates, seeks to engage them with marketable skills and encourage sustainable living, which in all ramifications, solves both personal and community needs.***

**- Helen Adepoju**  
Project Cordinator, ESAT

***We developed a network-like mentorship structure that assembles trainees as potential trainers, that is, empowering a set of youths with skills as well as the capacity to develop and empower others. Our added efforts include giving out digital instructional materials to participants and organizing personal development events for vulnerable community youths.***

*I see a community in crises  
because her youths are idle  
but active in vices  
I see a community in flames  
Its future in ruins  
When we fail to engage  
this young people with skills  
To enable them build, express  
and sustain the community and self.  
But today I smile  
knowing they can learn  
Today I smile seeing their potentials  
A posse of assets  
And purposeful minds  
For Achieving a sustainable  
wealth of peace and development.*



**Austin Felix Bature**  
**Collaborating creative for ESAT**

Austin is a graduate of Lincoln University, Malaysia, Sunderland University and University of Economics and Politics, London with respective Bachelors and Masters Degrees. Also a member of the Young African Leaders Initiative (YALI), he has been active in youth and community development through entrepreneurship.

## SOME ACCOMPLISHMENT AND STORY OF IMPACT

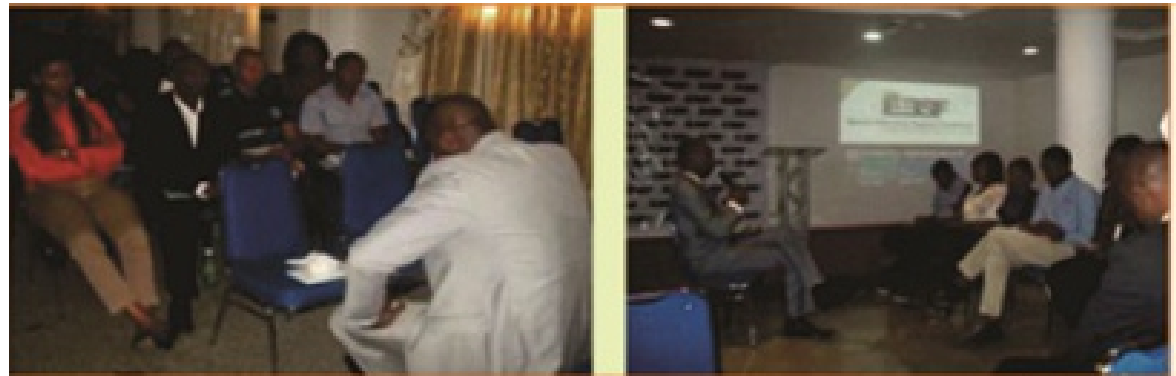


**THROUGH ESAT, WE ACCOMPLISHED A SET OF  
CORE VOCATIONAL AND  
PROFESSIONAL SKILLS TRAINING.**



**With ESAT,  
we organized and facilitated:**

**1. A youth self-development/career summit  
with job interview skills,  
the art of Self-mastery and starting  
a multimillion Naira business  
with zero capital as key topics**



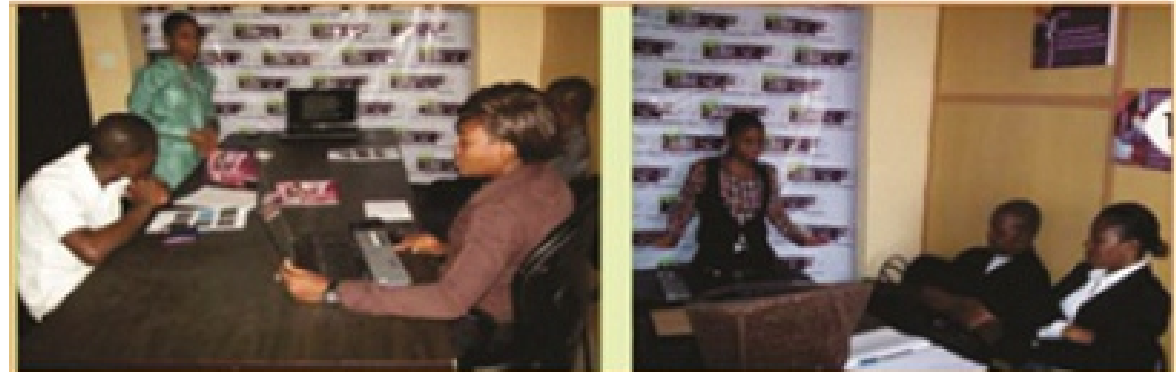
**Youth Empowerment Summit**

**, at Immaculate Suites, Abuja**

**2. Free Educational and Capacity Building Training**

**3. ICT training**

**4. Health, Safety and Environment Training**



**Participants at the Free Health Safety and Environment Training**

**5. Customer Service Training**

**6. Financial Management**

**7. Vocational skills**



**Participants at the Free Customer Care Training**

With ESAT, we also provided hand-on skills in ICT, food processing and catering, wire works and bead making, hair dressing, fashion designing and interior decoration.

All training were conducted for free and our primary activities included working examples of real productivity.

Through our various skills acquisition and vocational training programs, we have been able to direct the minds and energies of 502 young persons in vulnerable communities from destructive to creative actions.

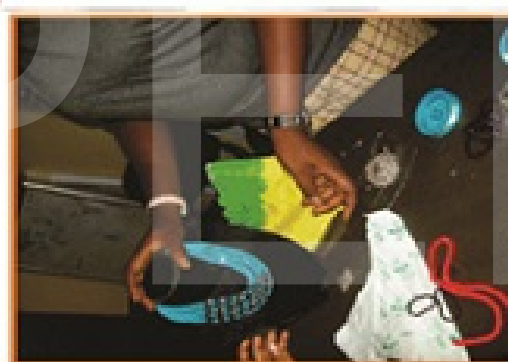
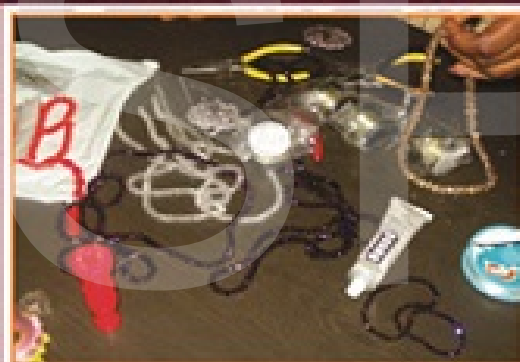
Of all participants in ESAT, we empowered more women (308) who have been marginalized in these communities.



## ESAT ACCOMPLISHMENTS

**502 young persons  
transformed in 3 years**

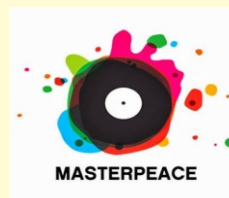
**302 young women**





# CHALLENGES AND NEXT STEPS

SUSTAINABLE PEACE EDUCATION,  
EMPOWERMENT AND DEVELOPMENT  
PROGRAM



## CHALLENGES

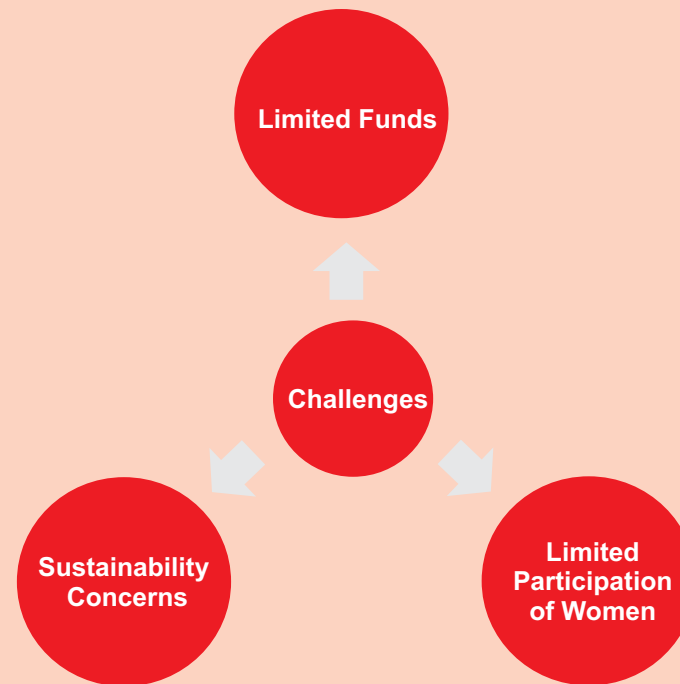
**One intriguing element about peace and development is that great answers lead to even more challenging questions. SPEED is no different. Peace and development is a journey and not a destination (at least at this phase).**



**Thus along the path of impact, we encountered certain challenges (some of which have been addressed, some we will address). They include:**

- ➡ **Limited Funds**
- ➡ **Limited participation of women**
- ➡ **Sustainability concerns**

# CHALLENGES



## 1 LIMITED FUNDS

The problem of funds has always been an issue in development and SPEED encountered its own financial challenges. Limited funds was a great stumbling block at the initial stage of the program as the partners struggled to find the needed financial resources for project execution. However, we were blessed to have Coach Heal as the lead consultant of the program as he looked at this challenge as an opportunity and was able to develop the butterfly project design model which seeks to harness and make use of available funds by focusing on mind development projects (which eliminates the material constraints of projects), redefining traditional perceptions of vulnerable communities (thereby broadening the scope of persons we can impact), making proximity of organisation to community and then to volunteers a project design criteria (This was a basis for temporary relocation of EESF to Nyanya where majority of its projects held. This reduced the cost of transportation logistics for both staff and volunteers) and increasing the partnership capacity of SPEED.

The butterfly project design model was a tremendous success and was a major reason SPEED was able to achieve the much it did within the past two years and has become a staple of projects emanating from EESF.



# CHALLENGES

## 2 LIMITED PARTICIPATION OF WOMEN

One of the flaws and gaps of SPEED was the limited participation of women. This was a course of concern for EESF considering the fact that the founder of EESF and National co-ordinator MasterPeaceNigeria was a woman who believes strongly in women development.

The absence of women was particularly glaring in our Community Development Ambassadors Project (CODAP) under SPEED where of the 44 young persons engaged in the selection phase, none were females. This was indeed a course of grave concern and was a strong reason why proposed replication of the project was paused for further reflection and research.

A lot of factors were identified as root causes. They included cultural, religious, and educational (mind-set and capacity building issues) amongst others. Going forward we intend to focus on one of these issues as we improve our capacity to empower young women as peace-makers and active players in the peace-education space. This will be our focal point between 2017 – 2020.

## 3 SUSTAINABILITY CONCERNS

First and foremost, SPEED has an internal knowledge sustainability component through its peer mentorship strategy present in all of its project design. Thus beneficiaries of SPEED are empowered with the capacity to replicate and become peer models of what they learnt. However over the course of the past two years, we have realized that this is not enough. We have to do more in terms of institutional sustainability. The peer mentors cannot grow in isolation of the institutions that regulates them. It is therefore necessary to position and carry the relevant stakeholder institutions along the process. This will be a focal point for all of our project design going forward.

# NEXT STEPS

**TO ADDRESS THE CHALLENGES EXPLAINED ABOVE AND STRENGTHEN THE CAPACITY OF THE PARTNERS OF SPEED, WE HAVE OUTLINED 4 PRACTICAL STEPS WE WILL TAKE BETWEEN 2017 - 2020**

- ☞ Reposition the organisation to be more efficient within its space
- ☞ Strengthen existing partnership ties and increase institutional and policy based partnership
- ☞ Focus on inclusion and empowerment of young women in development of peace
- ☞ Create a potent community of practice

Focus on inclusion and empowerment of young women in development of peace



## NEXT STEPS

### 1. REPOSITION THE ORGANISATION TO BE MORE EFFICIENT

Bearing in mind the challenges faced by EESF and MasterPeace Nigeria in the execution of SPEED Program, it is necessary to reposition and improve the capacity of partners to deliver positive impact within the space. Three steps will be taken in this regard:

**THE FIRST IS THE RESTRUCTURING OF EESF VISION AND MISSION STATEMENT TO FOCUS MORE ON PEACE EDUCATION CONSIDERING THE DEMANDS FOR PEACE AND THE SUPPLY OF CONFLICTS.**

This will allow EESF pour its energy wholeheartedly in contributing to Nigeria's peace and development.

**THE SECOND STEP IS THE FORMAL APPOINTMENT OF CYRUS HEAL (KNOWN AS COACH HEAL IN THE CONSULTANCY WORLD) AS THE PRESIDENT OF EESF AND LEAD CONSULTANT MASTERPEACE NIGERIA.**



COACH HEAL IN TRAINING



## NEXT STEPS

**COACH HEAL** is a global peace-making expert with deep rooted expertise in project design and development, capacity building, positioning and partnership development; all areas that **SPEED** needs to improve in.

Coach Heal also comes with a high level of passion and purpose to match his skills. His ability to provide innovative leadership as lead consultant for **SPEED** program and his multi-disciplinary background in Law, design and psychology was a huge reason for the appointment. We are confident that with Coach Heal's leadership, we will be able to achieve our vision and mandate.



*Coach Heal*

**THE FINAL STEP WILL BE AN INTENSE CAPACITY BUILDING TRAINING FOR THE TEAM OF EESF AND IMPROVEMENT OF OUR VOLUNTEER RECRUITMENT AND TRAINING STRATEGY IN THE FIRST HALF OF 2017.**

## NEXT STEPS

### **2 STRENGTHENING EXISTING PARTNERSHIP TIES AND ENHANCING INSTITUTIONAL AND POLICY BASED PARTNERSHIP**

The partnership between EESF and MasterPeace Foundation has been a mutually beneficial partnership with both partners adding value to each other. In 2017, we intend to strengthen this tie. The executive director of EESF will be in Netherland by September, 2017 for a strategic meeting where improvements for greater sustained impact will be discussed.

At the same time, we will (under the umbrella of SPEED) increase and enhance partnership ties with institutions and government. Foremost on our mind is enhancing our existing partnership with the Ministry of Education, establishing a potent partnership with the Ministry of Women Affairs (bearing in mind our intention to focus on capacity building for young women in peace-making and education), Office of the Senate President on Partnership and Civil Societies and the University of Abuja. This will be our primary focus in 2017.

### **3 FOCUS ON INCLUSION AND EMPOWERMENT OF YOUNG WOMEN IN DEVELOPMENT OF PEACE**

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## NEXT STEPS

### 4 CREATE A POTENT COMMUNITY OF PRACTICE

One challenge we faced in the past two years was the absence of a context relevant community of practice especially in the area of partnership. This is a huge gap, one we intend to fill before the end of the 2017.

MasterPeace Nigeria is already working on a book on partnership that will address the gaps we encountered (which we observed other organisations are experiencing) and provide innovative solutions.

We also intend to turn our SPEED concert into a potent community of practice where the best and most innovative ideas on peace-making and education will be shared and transferred.



## **CONCLUSION**

It's been an exciting two years. We look forward to a more impactful, sustainable and value driven partnership and development. We are open to more thoughts, suggestions and partnerships. Peace and education is everyone's business and if we all join hands, the sky will be our stepping stone.

The past two years wouldn't have been possible without God whose wisdom, strength and provisions remain the bedrock of our success and growth. Also, our projects wouldn't have been a success without the efforts of our community partners, volunteers, core team and other well-wishers. On Behalf of Egunec Education Support Foundation and MasterPeace Nigeria, we say thank you.

Peace and Love  
Ebere-UjamOjadua  
Executive Director. EESF &  
National Co-ordinator, MasterPeace Nigeria

To find out more about EESF and MasterPeace Nigeria projects, please visit <http://www.egunecsf.org/>

You can also contact us via email:  
Executive Director EESF and National  
Co-ordinator MasterPeace Nigeria – [Ebereujam@gmail.com](mailto:Ebereujam@gmail.com)  
President EESF and Lead Consultant  
MasterPeace Nigeria – [Coachheal1990@gmail.com](mailto:Coachheal1990@gmail.com)

Report branding and Design by Valentine Onyeka Ogunaka (Brainbox)  
[valentineogunaka@gmail.com](mailto:valentineogunaka@gmail.com), +2347030801379